



OPEN INTERNATIONAL COMPETITION
FOR DEVELOPMENT CONCEPT
OF GORKY CENTRAL PARK
IN KRASNOYARSK



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RUSAL LAUNCHES AN INTERNATIONAL COMPETITION FOR DESIGNING A DEVELOPMENT CONCEPT FOR THE CENTRAL PARK IN KRASNOYARSK, WITH A TOTAL PRIZE POOL OF 6 MILLION RUBLES

Krasnoyarsk, August 11, 2020

RUSAL (SEHK stock code 486, MOEX stock code RUAL), one of the world's largest aluminum suppliers, has announced the start of the Open International Competition for Designing a Development Concept for Gorky Central Park in the city of Krasnoyarsk. The prize pool is 6 million rubles.

Application submission is open until September 24 at <https://krasnoyarskpark.ru/en>. The competition itself will have two stages and will end on December 15.

During the first stage, the competition's judging panel, which will include officials from the Krasnoyarsk Region and Krasnoyarsk city administrations and experts on comprehensive territorial development, environmental protection, economics, and spatial planning, will name three finalists. The finalist selection process will be based on an in-depth evaluation of the applications submitted via krasnoyarskpark.ru, as well as a portfolio of completed projects and an essay with a description of the key ideas that will lay the groundwork for the future concept. Each team that makes it to the final stage will receive 900,000 rubles.

In the final vote, the judges will pick the winner of the competition, who will receive an additional 1,800,000 rubles; the second place finalist will receive 1,000,000 rubles; and the third place finalist, 500,000 rubles.

The competition will be open to Russian and foreign professional organizations in the field of the integrated development of territories and urban planning, architecture, design, elaboration of concepts for the development of public spaces, and master planning, provided that they operate in Russia.

The renovation of Gorky Central Park in Krasnoyarsk is to be one of several large-scale integrated public space development initiatives that RUSAL is supporting in the cities where it has a presence. Aside from the general construction of children's playgrounds and public green spaces around residential buildings, the company is also investing in the renovation of symbolic destinations in each city. These include: Surikov Memorial Square, Revolution Square, and the Historical Quarter in Krasnoyarsk; Victory Park and Metallurgov Square in Achinsk; and Metallurgov Park in Bratsk.



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In addition, in early 2020, the company unveiled the 11 projects that won the RUSAL Territory anniversary competition and are aimed at shaping a new, comfortable urban environment.

“Central Park is a very special part of Krasnoyarsk’s infrastructure; at one point, it was considered one of the best parks in Siberia. We are confident that the insight from the best experts on urban spatial development, coupled with RUSAL’s support, will allow this place to reclaim the love it once had both among the people of Krasnoyarsk and visitors to the city,” said Elena Bezdenezhnykh, RUSAL vice president for regional policy and government cooperation.

“Gorky Central Park is surrounded by various satellite spaces that have already been transformed with RUSAL’s support. They are Revolution Square, Surikov Memorial Square, and the Historical Quarter, where renovations are still ongoing. A new, modern look for the central park, which is the dominant feature of this entire area, has been an ardent dream for everyone who lives in Krasnoyarsk. Upon reconstruction, it is bound to be an urban space with a whole new level of development. Our goal is to make the park an example to follow,” noted Sergei Eremin, Mayor of Krasnoyarsk, “I would like to give a most heartfelt thanks to our partners—the RUSAL company and, of course, Governor Aleksandr Viktorovich Uss, whose support has been invaluable to the project.”

“I wholeheartedly believe that such a large-scale international competition will breathe new life into this park, which is among the richest in the history of all Siberia. This event will boost the long-term development of not just the park itself, but the whole city as well, transforming it into an even more comfortable living space and tourist destination. We all hope that the competition in Krasnoyarsk will highlight the best practices in global territorial development,” said Sergei Georgievskii, CEO of the Agency for Strategic Development CENTER and Head of the Organizing Committee.

BACKGROUND INFORMATION

RUSAL

RUSAL is a leader in the global aluminum industry and the world’s largest supplier of aluminum with a low carbon footprint. It has a corporate presence in 20 countries across 5 continents. The company’s assets include the whole range of facilities involved in the supply chain, from mining enterprises to aluminum and foil-rolling plants. This allows RUSAL to control all stages of the production process and ensure the high quality of the final product. Most of RUSAL’s key production facilities are located in Siberia, which gives the company a most advantageous access to hydropower from renewable and environmentally friendly sources. More than 90% of the company’s aluminum is produced using renewable energy, and the introduction of innovative power-saving technology helps the company reduce greenhouse gas emissions at all production stages. This has allowed RUSAL to become one of the first companies in the world to offer aluminum with a low carbon footprint, which it is marketing under its ALLOW brand. In 2019, RUSAL supplied approximately 5.9% of the world’s aluminum and 6.3% of the world’s aluminum oxide.



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Gorky Central Park, Krasnoyarsk

Located in the heart of the city on the left bank of the Yenisey River, the park is a public space of municipal significance. It is also a regional-level cultural heritage site. Gorky Central Park lies in the historical center of Krasnoyarsk and is framed by Karl Marx Street in the north, Dubrovinsky Street in the south, Gorky Street in the west, and Dzerzhinsky Street in the east. The main entrance to the park is located in the north, from the side of Revolution Square; in the south, the park borders upon the Yenisey River.

Agency for Strategic Development "CENTER"

The Agency for Strategic Development "CENTER" is a Russian analytical and consulting organization that works on multi-purpose projects in the sphere of development and urban planning, in addition to being one of the top operators of various architecture, urban planning, and design competitions. The Agency CENTER was founded in Moscow in 2014. It deals with matters related to comprehensive land and real estate development and to the quality of the urban environment in more than 60 Russian regions. The Agency's portfolio features projects commissioned by major developers, investment companies, land and facility owners, federal and regional authorities, and professional communities. When working on a few of these projects, CENTER joined forces with the governments of the Russian constituent entities and the Russian Ministry of Construction and the Housing and Utilities Sector, as strategic partners.